



**START-UP EUROPE WEEK THESSALONIKI**  
**Co-Organizers MADE GROUP & OECON GROUP**

**Invitation & Program**

**FRIDAY 10<sup>TH</sup> FEBRUARY 2017, 2-5pm,**  
**CITY COLLEGE, SHEFFIELD UNIVERSITY INTERNATIONAL FACULTY**  
**• LEONTOS SOFOU 3, 54626 , Thessaloniki**

The STARTUP EUROPE WEEK 2017\* Thessaloniki co-organizers MADEGROUP.CO, an innovative strategic communications platform, and OECON GROUP, business and development consultants have the honor to invite you to the SEW17 Thessaloniki.

The event will take place on February 10<sup>th</sup>, 2–5pm, at the Amphitheater of the City College, Leontos Sofou 3 and it is supported by the City University, Sheffield University International Faculty, the Marketing Club and the Young Entrepreneurs of Thessaloniki.

The event will host presentations both in english and greek • Find us in social media : #SEW17

In order to attend, you have to register here: <https://www.eventbrite.co.uk/e/startup-europe-week-thessaloniki-tickets-31348052870>

[\*Startup Europe Week has been created in 2016, to include all the european regions in a startup focused program. Besides, regional diversity and local policy making play a big role in shaping European startups. European regions are key players, from helping entrepreneurs to incorporate a company, to providing grants or taxes breaks. This year, the SEW2017 (6–10/2/2017) is expected to exceed the 280 events across EU to hundreds of cities in Europe! ]

Contact Details: 2130256360 (OECONGROUP) – 6937183477 (MADEGROUP.CO) - <https://www.facebook.com/events/1034525360026064/>



## AGENDA

### WELCOMING NOTES (14.00–14.15)

- Lina Tsaltampasi, OECON GROUP, SEW CO-ORGANIZER-Thessaloniki
- Vassilis Tsoulis, CITY COLLEGE, HOST
- Igor Tasic, CEO & FOUNDER- STARTUP EUROPE WEEK (Skype - Call)

**MODERATOR** : Mantalena Kaili, MADE GROUP CO, SEW CO-ORGANIZER- Thessaloniki

### PANEL A, HOW TO START YOUR START-UP (14.15–15.00)

- Pantelis Angelidis, President, Alexander Innovation Zone "What to expect from your mentor"
- Petros Simos, legal-financial advisor, EDRA Association, "The 3 essential-steps to startup"
- Ria Papadimitriou, Lawyer, EDRA Association, "Law procedures to begin with"
- Anastasios Ioannidis & Stavroula Skountria, Motive Consultants, "Startups&Strategic preparation according to ISO"
- Dr. Dimitrios V. Nikolaidis, Marketing Club, "Design a product that customers want"

### PANEL B, FUNDING OPPORTUNITIES – EUROPEAN & LOCAL RESOURCES (15.15–16.00)

- Apostolina Tsaltampasi, OECON GROUP, "Public Funding Opportunities (ESPA, Development Law)"
- Spyros Skotidas & Neoklis Stamkos & Ioannis Tsitsopoulos, K.E.P.A. (Business and Culture Development center) "Microcredit and support services for start-ups by K.E.P.A"
- Dimitris Ntempos, OK!Thess "Your early stage partner"

### PANEL C, ANGELS & SYNERGIES (16.15–17.00)

- Athanasia Ioannidou , SEGE, "The European Community of Women Business Angels for Women Entrepreneurs"
- Prof.Panayotis Ketikidis, HEBAN "The Angels Community in Greece"
- Argiro Barata, FEAST, "How to unleash the power of the crowd?"
- Pavlina Proteou, CEO&Founder BeyondCSR, "Doing business for good"

**Q&A SESSION & NETWORKING EVENT (17.00–18.00) – There will be time for Q&A after each session & time for break**